



## Sunday, September 1, 2013 ~ Labor Day Weekend

- **Line Up:** (7:00 pm) near Maple Bluff, begin lining up according to your parade number
- **Last Call:** (7:30 pm) all boats must be in formation no later than 7:30 PM
- **Departure:** (7:45 pm SHARP) follow in order by parade number, along shoreline, ends at UW Memorial Union
- **Fireworks:** (9:15 pm SHARP) to avoid delay, please stay clear of Spectrum Pyrotechnics' fireworks barge



### Captain & Sponsor's Meeting (mandatory)

**WHO:** Captains & Sponsors of all 2013 Parade Boats (minimum of 1 representative from each parade boat)

**WHAT:** Enjoy delicious, complimentary appetizers and a cash bar, as you receive detailed parade route instruction and your parade boat number. Meet your "Pod Captain & Pod Mates" (A pod is 4 parade boats following their Pod Captain), brainstorm on decoration ideas. Safety/boat requirements overview will also be provided at this meeting.

**WHEN:** Thursday evening 08.22.13 from 4:30 – 7:30 (meeting/presentation from 6:00 - 7:00)

**WHERE:** Mariner's Inn @ 5339 Lighthouse Bay Drive, Madison, WI 53704

Please send your check, made payable to Drake & Company, along with your completed registration form to:

Kelly Starr-King  
Drake & Company Staffing Specialists  
660 W. Washington Ave., Ste. 300  
Madison, WI 53703

Limited parade entries available so do not delay in submitting your completed registration form and fee.

All 2013 WINNING PARADE BOATS will be determined by our [PUBLIC FACEBOOK VOTE](#) immediately following the fireworks...LIKE us now for the most current information and immediate photos.





Boat Owner's Name: \_\_\_\_\_ Email: \_\_\_\_\_

Boat Name: \_\_\_\_\_ Make / Model / Size: \_\_\_\_\_

Type of boat: Sail \_\_\_\_\_ Power \_\_\_\_\_ Other (specify) \_\_\_\_\_

Boat Sponsor's Name (if different from above): \_\_\_\_\_ Email: \_\_\_\_\_

Boat Sponsor's Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cell Phone # on boat: (\_\_\_\_\_) \_\_\_\_\_

A portion of your registration fee will be donated to non-profit organizations geared toward maintaining the beauty of our lakes.

- Registration fee \$25.00/boat (non-refundable) for individual/family/non-profit (\$100.00 after 08.22.13) \$ \_\_\_\_\_
- Registration fee \$50.00 (non-refundable) promoting a business or organization (\$100.00 after 08.22.13) \$ \_\_\_\_\_

TOTAL SUBMITTED \$ \_\_\_\_\_

To comply with state statute, all vessels must have a functioning muffler (86 decibel maximum), and meet all lighting & safety regulations.

Waiver of liability: By participating in the parade, you release and discharge Drake & Company and all organizers from all actions or claims for damage, loss or injury which may be sustained by participating in the parade and fireworks. Coordination of this event by Drake & Company is not to be construed as an assumption of responsibility by Drake & Company for any damage, loss or injury that may result from participation in the parade.

Boat Owner Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Boat Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Who encouraged you to participate in the 2013 boat parade? \_\_\_\_\_ Is this your Pod Captain? YES / NO

It is suggested parade boats be adorned with decorations, festive lights on BOTH sides, and alive with music. Everyone is welcome (individual, family, business, organization, etc.). What (if any) business name will you illuminate? \_\_\_\_\_

In 100 words or less, how would you like to be introduced as your boat approaches our shoreline radio DJs/emcees? (Use back if necessary): \_\_\_\_\_

Please make check payable to: **Drake & Company** (QUESTIONS: Kelly Starr-King @ 608-698-8000)

**Mail completed registration form along with registration fee (by 08.22.13 for discounted rate) to:**

Drake & Company Staffing Specialists  
660 W. Washington Ave., Ste. 300  
Madison, WI 53703